



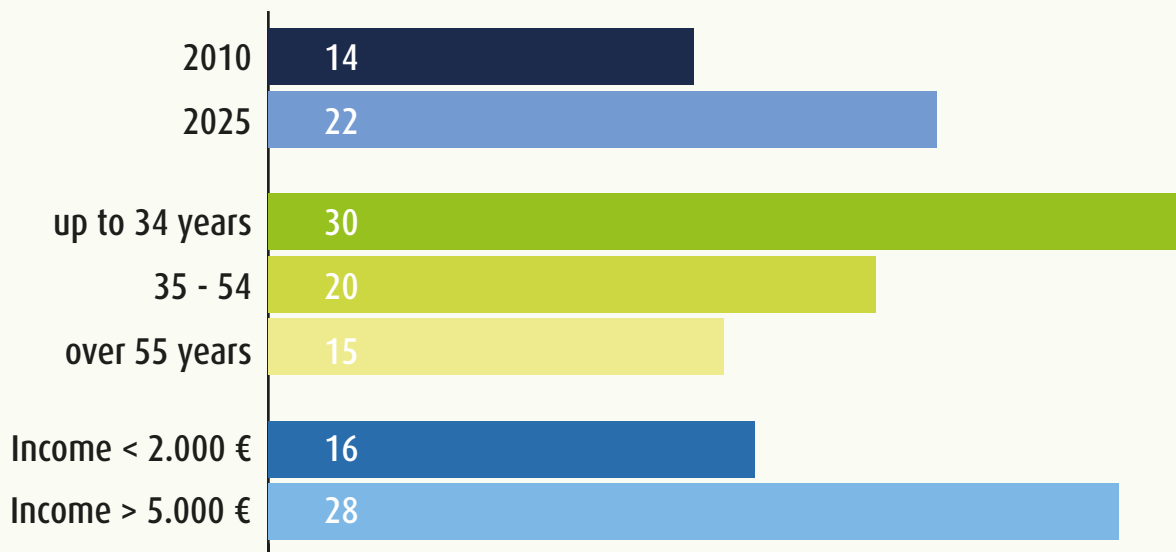
Quote of the month

„In 2010, only 14% of Germans went camping at least once a year – today, that number has risen to 22%. Camping is especially popular among people under 35: nearly one in three goes regularly. Income also plays a role: while only 16% of households earning less than €2,000 go camping, the share rises to 28% among those earning over €5,000. Mobility and having a driver's license are therefore more important than ever. Additionally, the current European proposal for a new driving license directive includes raising the weight limit for the category B license – particularly for motorhomes and alternative drive systems.“

Jörg-Michael Satz, President MOVING International Road Safety Association e. V.

Camping is booming

Out of every 100 respondents, the following say: I go camping at least once a year.



Source: Online representative survey of 3,000 people aged 18 and over conducted by GfK in Germany.

