

QUOTE OF THE MONTH JULY 2019



Ouote of the Month

"Almost half of all driving instructor license holders in Germany are already over 55 years old. So it is no wonder that many driving schools also have to deal with the issue of company succession. For 14% of the driving schools, one thing is certain: their driving school should be passed on as a family business."

Jörg-Michael Satz Präsident MOVING Road Safety Association International e. V.

Company succession: Strategy for succession

I'll rather close the driving school than I am able to find a successor.

Not specified

I want to find a suitable successor and pass on the driving school.

BY AREA Small town 53 Medium-sized city 75 Large city 75 **BY SIZE** Small driving school 47 Large driving school 81 **BY REGION** West 76 East 56

Source: MOVING Driving School Climate Index 01/2019 Base: N = $400 \cdot All$ figures in percent

Company succession: Justification Strategy for succession planning





All figures in percent

There's no successor. / 10 The driving school will be closed.

> The topic of succession not yet settled.

> > I will sell my driving school.

Source: MOVING Driving School Climate Index 01/2019 Basis: n = 271, excl. "not specified", only driving schools that have thought about business succession

You've built something 22 and that should go on.

The next generation takes over. / 1 $\boxed{1}$ It should stay in the family.

My business runs well so it 10 will not get closed down.

The succession is already arranged.

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